

WORKING GROUP CO-LEAD APPLICATION : Entry # 426**Working Group Co-Lead Application****Your Name**

Sue Weldon

Organization Name

Unite for HER

Organization Title

CEO/Founder

Email Addresssweldon@uniteforher.org**Preferred Phone**

(610) 322-9552

I would like to submit my application for co-Lead of the Working Group indicated below.

Clinical Care Working Group

Please summarize your relevant professional and personal experiences that demonstrate knowledge of the chosen subject area and understanding of the description listed above.

I have been leading the team at Unite for HER in the integrative care space for over a decade, delivering and funding therapies to over 15,000 patients to help mitigate and navigate cancer side effects and symptoms. During the pandemic- we doubled in size, launching nationwide, with a prioritization of bridging health equity gaps in this space. [I am also an 18 yr bc survivor]

Please provide a short statement of intent that describes your previous work with the MBC Alliance and why you would like to serve as a Working Group co-Lead.

Led "Here All Year" Sept. Project. I look to lead the MBCA into the Integrative Care space, delivering & focusing on whole patient care- w/patient voice front & center. 13 years of successfully helping patients adhere to treatments through integrative care has positioned UFH as the gold standard one aims towards, in the medical & wellness community & I look forward to bringing that to the alliance

Please upload your CV or other supporting materials below.

- [Sue-Weldon-bio-updated-11.28.22.pdf](#)

SUSAN WELDON

Sue Weldon is the CEO and Founder of Unite for HER. When she was diagnosed with breast cancer at the age of 39, it was her children she thought of first. She wanted to be there to raise them, to see them grow up, and to be strong for them. After surgery and chemotherapy treatments were complete, she was told that she was cancer-free. Despite this wonderful news, she hardly recognized the depleted woman she saw in the mirror. Determined to regain some control of her health, Sue discovered that an abundance of research had shown that integrating complementary therapy could significantly improve patient well-being during treatment and beyond. She began incorporating acupuncture, massage, yoga, exercise, and nutrition into her recovery plan, and experienced significant reduction in pain, an increase in her energy, and improvement in her overall wellness.



Sue recognized that very few breast cancer patients in active treatment and/or recovery have both the time and the energy to do the research, and the financial means to commit to the treatments. Fueled by the powerful impact that complementary therapies had on her, in 2009, Sue founded Unite for HER.

Unite for HER's mission is to bridge this gap between the medical and wellness communities, and bring complementary therapies to all breast cancer patients, regardless of income. In just over 13 years, what started as a small program at Paoli Hospital, has grown expanded with partnerships with over 60 hospital and non profit partnerships that has **served more than 13,800 breast and ovarian cancer patients** across the nation.

It was during the challenges of the pandemic in 2020, her and her team remained unwavering in their commitment to serve, shifting the hands-on integrative program to the safety of patients homes, innovating a virtual, empowering experience, leaving no one behind who was newly diagnosed and in need.

As of May 2021, UNITE for HER moved across the nation, expanding services in all 50 states. This growth enabled Unite for HER to more than double the amount of people served, to now 5010 in need of the Unite for HER Integrative care program in just one year alone.

Sue is a respected leader in the community and an effective proponent of integrating traditional and holistic modalities to provide a comprehensive plan to treat the whole woman.

Sue is a guest speaker at various events throughout the area, inspiring people with her compelling survivorship story, how she built a national non-profit, and educating many on the power of integrative care and therapies.

Sue has received numerous awards for her impact on the breast cancer community. She was named a Top 23 Power Women Local Game Changers by Main Line Today in 2013, and one of the Top 20 Philanthropists Who Care in Main Line Today in April 2016. She had the honor of being named the 2016 Health Hero by Philadelphia magazine for her work as a wellness advocate. Sue was named one of three 2018 Distinguished Alumni at West Chester University and named honoree of the 2020 March of Dimes Salute to Women of Achievement. She and Unite for HER has also been featured in several NBC News segments serving the Greater Philadelphia, NJ, and DE Region in 2021. On October 19th, 2021 Sue was awarded the cancer communities Catalyst of Care Award during the National C2 Award Program.



Sue and her husband Chip have three grown children and reside in West Chester, Pennsylvania.