

WORKING GROUP CO-LEAD APPLICATION : Entry # 424**Working Group Co-Lead Application****Your Name**

Roberta Lombardi

Organization Name

Infinite Strength, Inc.

Organization Title

Founder and President

Email Addressroberta@infinitestrength.org**Preferred Phone**

(203) 812-0549

I would like to submit my application for co-Lead of the Working Group indicated below.

Clinical Care Working Group

Please summarize your relevant professional and personal experiences that demonstrate knowledge of the chosen subject area and understanding of the description listed above.

As an early stage BC survivor, I have spent the past five years working with, and on behalf of, women living with MBC (focused on the underrepresented population). During this period we have helped hundreds of women have a better quality of life, and through program development have helped them gain access to better quality care and emotional psychosocial support.

Please provide a short statement of intent that describes your previous work with the MBC Alliance and why you would like to serve as a Working Group co-Lead.

I have been a member of the MBC Alliance for one year; observing as the working groups crossed the finish line with long-term projects. I am ready to delve in as a co-leader and work with members to advance the mission of providing a better QOL and SOC for those living with this disease. I believe I can make positive contributions as these goals align with the ongoing work of Infinite Strength.

Please upload your CV or other supporting materials below.

- [Roberta-Lombardi-CV.pdf](#)

Roberta Lombardi

Founder and President, Infinite Strength, Inc.

(203) 812-0549 | roberta@infinitestrength.org | www.infinitestrength.org



Work Experience



Infinite Strength, Inc.

Founder and President

2018 - Present

- Founded and led Infinite Strength from a local community nonprofit for the New Haven, CT area to a regional nonprofit providing financial and emotional assistance to the population we serve in all 17 states which comprise the east coast.
- Responsible for development and cultivation of donor base which began at \$50,000.00 annually and is currently at \$250,000.00 in 2022.
- Develop educational programs and outreach for grantees. Current programs have been recognized by global nonprofit leaders.
- Create web and marketing content to continually stand out in the nonprofit sector.
- Utilize 25 years of event planning experience to create events and programs supporting our mission.
- Establish strategic framework to achieve goal of becoming a national nonprofit by 2024.

Relevant Skills

- Business Development
- Branding Strategy
- Budget Allocation
- Creative Direction
- Event/Program Management
- Analytical Research/Evaluation
- Impactful Written/Verbal Communication
- Strategic Alliances

Accomplishments

- Founded the only nonprofit in the country dedicated to supporting underrepresented single mothers living with metastatic breast cancer.
- Cultivated relationships with private donors and organizations to reach our goal of providing each qualified grantee with six months of financial support, making us the only breast cancer nonprofit to do this in the U.S.
- Collaborated with members of congress and directly impacted the creation of the "Access to Scalp Cooling" bill introduced to congress in 2022.