Black wo(men) speak about clinical trials: are you listening?

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What

A symposium that convened 236 people

Patients/advocates (85), nonprofit (65), pharma (52), health care providers (13), researchers (11), other (10)

Purpose

- Create urgency to diversify participation in metastatic breast cancer (MBC) clinical trials (CTs)
- Share patient-led research related to clinical trials

Two surveys, each with over 100 Black people living with MBC

One survey with broad sample of women of color, almost 100 of whom had breast cancer

Symposium Partners

Carrie's TOUCH
For the Breast of Us
Metastatic Breast Cancer Alliance
The Missing Pink Breast Cancer Alliance
Touch, The Black Breast Cancer Alliance

I want to know about clinical trials, but my oncology team isn't telling me

Research Findings

Patient interest is high...

- 8 out of 10 Black people living with MBC would consider participating in CTs
- 72% highly trust their HCP as a CT information source
- ...but HCP-initiated discussion is low

40% of patients were not told about CTs

Actions

Educate, empower, equip and encourage health care teams to talk with Black patients about clinical trials

It matters who talks with me about clinical trials – and how

Research Findings

Patients value support and communication from a source who...

Shares their experience

- Has had breast cancer 73% rate highly
- Has same racial/ethnic identity 67% rate highly

Provides info clearly and understandably 87% rate highly

Spends ample time with them 79% rate highly

Actions

Provide access to relatable sources through intentional staffing practices

Share clinical trial information in a non-hurried, patient-friendly, culturally sensitive manner

Help me overcome my hurdles to clinical trial participation

Research Findings

Experience/Fears/Myths

Medical racism – Only 32% trust fair/equal treatment in clinical trials

Experimentation – 69% believe CTs involve experimenting on patients

Treatment – 59% believe treatment may not "be real"

Barriers

Finding trials – 64%

Extra expenses – 46%

Travel time – 47%

Insurance – 73% feel centers that run CTs don't take their insurance

Concerns

Side effects – 73%

Harm - 57%

Lack of effectiveness – 63%

Actions

Build relationships and inspire trust

Directly and sensitively address concerns, misunderstandings and fears about CTs

Reduce or eliminate logistical & financial barriers

- Help find trials
- Provide personalized assistance navigating logistics and expenses









