***TO PARTICIPATE:*** *Follow the schedule to share the tweets below, using one of these methods:*

1. ***Preferred:*** *Create posts directly on your Twitter channel, using provided copy & images.*
2. ***Alternate:*** *Retweet posts from the @MBCAlliance or @TigerlilyCares page, using the hashtag #ListenUpMBC.*

**DOWNLOAD IMAGES HERE:** [**TWEETUP IMAGES**](https://www.mbcalliance.org/ct-tweetup-toolkit)

**Post Time: 10:05 am CST**

**Image Name:** 1005-forty-percent.jpg

**Tweet Copy:**

FACT: #metastaticBC disproportionately affects the African American community & younger women. #ListenUpMBC #SABCS19 #mBCSM #BCSM

**Post Time: 10:10 am CST**

**Image Name:** 1010-five-percent.jpg

**Tweet Copy:**

FACT: All new treatments for #metastaticBC are the result of #clinicaltrials, but enrolling patients is a challenge – and a large gap exists for women of color. #ListenUpMBC #SABCS19 #mBCSM #BCSM

**Post Time: 10:15 am CST**

**Image Name:** 1015-six-percent.jpg

**Tweet Copy:**

BE AN ADVOCATE. One reason African American women are underrepresented in #clinicaltrials? A historical legacy of distrust in research settings. Overcoming this challenge to drive advances for #metastaticBC treatment requires community engagement. #ListenUpMBC #SABCS19 #mBCSM #BCSM

**Post Time: 10:20 am CST**

**Image Name:** 1020-triple-negative.jpg

**Tweet Copy:**

JOIN THE MOVEMENT. Enrolling more African Americans in #clinicaltrials will make it easier to design #metastaticBC treatments for triple-negative patients, and may contribute to lower mortality rates. #ListenUpMBC #SABCS19 #mBCSM #BCSM

**Post Time: 10:55 am CST**

**Image Name:** 1025-mbc-connect.jpg

**Tweet Copy:**

SHARE TOOLS. Developed for patients by patients, #MBCconnect is a patient experience registry that makes it easy to find #clinicaltrials for #metastaticBC by sending users potential matches. Spread the word: MBCconnect.org #ListenUpMBC #SABCS19 #mBCSM #BCSM