**CALENDAR**

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**January 4—PHOTO POST #1**

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**FACEBOOK**

This month, we’re focusing on cancer subtypes and what that means for your treatment. Visit our site to learn more: <https://mbca.me/HAY>

**TWITTER**

This month, we’re focusing on cancer subtypes and what that means for your treatment. Visit our site to learn more: <https://mbca.me/HAY> #HereAllYear #MBCAlliance #BCSM

**January 7—VIDEO POST #1| Lesley Kailani Glenn**

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**FACEBOOK**

Lesley Kailani Glenn was diagnosed with MBC 8 years ago. Watch her testimonial to learn what her MBC subtype means for her treatment: <https://mbca.me/LESLEY>

**TWITTER**

Lesley Kailani Glenn was diagnosed with MBC 8 years ago. Watch her testimonial to learn what her MBC subtype means for her treatment: [https://mbca.me/LESLEY](https://mbca.me/LESLEY%20) #HereAllYear #MBCAlliance #BCSM

**January 11—PHOTO POST #2**

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Knowing your MBC subtype will help guide your treatment options. Learn more on our site: <https://mbca.me/HAY>

**TWITTER**

Knowing your MBC subtype will help guide your treatment options. Visit our site to learn more: <https://mbca.me/HAY> #HereAllYear #MetastaticBC #BCSM

**January 14—VIDEO POST #2 | Victoria Goldberg**

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**FACEBOOK**

Victoria Goldberg received her first breast cancer diagnosis in 2005 and found out 9 years later that it had progressed to metastatic breast cancer. This is her story, and she’s Here All Year: <http://mbca.me/VICTORIA>

**TWITTER**

Victoria Goldberg received her first breast cancer diagnosis in 2005 and found out 9 years later that it had progressed to metastatic breast cancer. This is her story, and she’s #HereAllYear: <http://mbca.me/VICTORIA> #MBCAlliance

**JANUARY 18—PHOTO POST #3**

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**FACEBOOK**

Did you know that your MBC molecular subtype can change over time? Share this graphic to raise awareness, and visit our site to learn more: <https://mbca.me/HAY>

**TWITTER**

Did you know that your MBC molecular subtype can change over time? Retweet to raise awareness & learn more at <https://mbca.me/HAY>. #HereAllYear #BCSM #MBCAlliance

**BONUS VIDEOS:** For social media and YouTube. Please feel free to share the links to the MBCA "Here All Year" Playlist on YouTube.

**January 21—VIDEO POST #3 | Joy Jenrette**

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**January 28—VIDEO POST #4 | Ann Jewett**

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