**Calendar

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**December 1—VIDEO POST #1|**

**FACEBOOK**

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This month, we’re focusing on metastatic breast cancer in men. First, let’s celebrate the good news: Thanks to updated FDA guidelines, more men than ever are being included in clinical trials. Visit our site to learn more: <https://mbca.me/HAY>

**TWITTER**

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Let’s celebrate the good news: Thanks to updated FDA guidelines, more men than ever are being included in clinical trials. Visit our site to learn more: Visit our site to learn more: <https://mbca.me/HAY> #HereAllYear #MBCAlliance #BCSM

**December 3—VIDEO POST #1|**

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**FACEBOOK**

Antonio was diagnosed with Metastatic Breast Cancer at the age of 39. "There's not enough done to create awareness around this particular disease in men. I'm living with male breast cancer all year round, not just in October." This is his story, and he's Here All Year.  <https://mbca.me/Antonio>

**TWITTER**

Antonio was diagnosed with MBC at the age of 39. "There's not enough done to create awareness around this particular disease in men. I'm living with male breast cancer all year round, not just in October." This is his story, and he's #HereAllYear. #MenHaveBreastsToo #BCSM

**DECEMBER 7—PHOTO POST**

**FACEBOOK**

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Fact: Men get breast cancer, too. Another Fact: Black men have a much higher rate of breast cancer!

Share this graphic to raise awareness, and visit our site to learn more: https://mbca.me/HAY

**TWITTER**

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Fact: Men get breast cancer, too. Another Fact: Black men have a much higher rate of breast cancer! Retweet to raise awareness & learn more at <https://mbca.me/HAY>. #HereAllYear #MenHaveBreastsToo #BCSM #MBCAlliance

**DECEMBER 10—VIDEO POST | AMBROSE KIRKLAND**

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**FACEBOOK**

“Not only can women pass breast cancer [genetic mutations] on to their daughters, but guess what? Men can also pass breast cancer [genetic mutations] on to their sons.” This is Ambrose’s MBC story. He’s Here All Year. <https://mbca.me/Ambrose>

**TWITTER**

“Not only can women pass breast cancer on [genetic mutations] to their daughters, but guess what? Men can also pass breast cancer on to their sons.” This is Ambrose’s MBC story. He’s #HereAllYear <https://mbca.me/Ambrose> #MBCAlliance

**DECEMBER 14—PHOTO POST**

**FACEBOOK**

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About 1 out of 5 men who develop breast cancer has a family history of the disease. These genetic mutations increase the risk of developing breast cancer. Share this graphic to raise awareness, and visit our site to learn more: <https://mbca.me/HAY>

**TWITTER**

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About 1 out of 5 men who develop breast cancer has a family history of the disease. Share this graphic to raise awareness, and visit our site to learn more: <https://mbca.me/HAY> #HereAllYear #MetastaticBC

**DECEMBER 17—VIDEO POST**

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**FACEBOOK**

Eric was diagnosed with Metastatic Breast Cancer in 2019. He's finding success with treatments and found support from his family, coworkers, and other men diagnosed with MBC. He wants everyone to know he's Here All Year. <https://mbca.me/Eric>

**TWITTER**

Eric was diagnosed with Metastatic Breast Cancer in 2019. He's finding success with treatments and found support from his family, coworkers, and other men diagnosed with MBC. He’s #HereAllYear. <https://mbca.me/Eric> #MenHaveBreastsToo