

WORKING GROUP CO-LEAD APPLICATION : Entry # 419**Working Group Co-Lead Application****Your Name**

Christine Verini

Organization Name

CancerCare

Organization Title

Executive Vice President, Chief Operating Officer

Email Addresscverini@cancercare.org**Preferred Phone**

(212) 712-8392

I would like to submit my application for co-Lead of the Working Group indicated below.

Clinical Care Working Group

Please summarize your relevant professional and personal experiences that demonstrate knowledge of the chosen subject area and understanding of the description listed above.

Across my career, I have held multiple and progressive leadership roles in patient advocacy – from medical science liaison to executive management roles in global marketing, corporate communications, and PR – leveraging expertise across business development, marketing and fundraising, strategic alliances, mentoring, and budget management.

Please provide a short statement of intent that describes your previous work with the MBC Alliance and why you would like to serve as a Working Group co-Lead.

I have been a member of the MBC Alliance for over one year and worked alongside Lisa on the website. I believe my skills in leadership in advocacy will assist the Working Group. In addition, since 2015, I have been a part of CancerCare, a national non-profit organization committed to providing education, emotional, and financial support services to patients and families affected by cancer.

Please upload your CV or other supporting materials below.

- [Christine-Verini.pdf](#)

Christine Verini, RPh

Executive Vice President/Chief Operating Officer

Christine Verini is Executive Vice President/Chief Operating Officer at CancerCare. In this role, Ms. Verini serves as a key member of CancerCare's Executive Leadership Team with a primary focus on expanding existing and future mission-based programs and enhancing and building organizational support and collaborations. Ms. Verini is charged with overseeing daily operations and provides leadership to functional areas, including social services, human resources, finance, business development, information technology, facilities, financial assistance, education and communications. She develops and executes organizational strategies and business plans, evaluates and revise processes and procedures and serves as business partner to the CEO.

Ms. Verini most recently served as Vice President of Corporate Communications and Advocacy at Eisai. In this position, she oversaw the company's internal and external communications functions; the strategic direction for corporate and brand media relations; as well as outreach to and relationships with patient advocacy and professional organizations.

Ms. Verini holds a Bachelor of Science in Pharmacy from St. John's University and is a registered pharmacist by training. She has served on the Board of Directors of CancerCare New Jersey and is Chair of HealthyWomen, an independent health information organization that seeks to educate, inform and empower women to make smart health choices for themselves and their families. Ms. Verini also serves as Co-Chair of the Metastatic Breast Cancer Alliance's Awareness Task Force. In 2009, she received The Woman in Industry Award (TWIN) from the YWCA of Bergen County, which honors women who have achieved managerial, executive or professional positions and made noteworthy contributions to their industries. In 2014, Ms. Verini was recognized with an individual achievement award at CancerCare's 26th Annual Festival of Hope Gala for her "compassion, concern and devotion in helping those living with cancer." In 2019, Ms. Verini was named as PharmaVOICE Magazine's 100 Most Inspiring People and in 2022, she was featured in The Cancer Health Magazine's 25: Quality of Life.