BLACK WOMEN SPEAK
Research Presentations
Stephanie Walker

The BECOME Project

black-women-speak.org
BECOME

Black Experience of Clinical Trials & Opportunities for Meaningful Engagement
Black Experience of Clinical Trials and Opportunities for Meaningful Engagement
Primary purpose
Quantify views of people living with MBC to inform decisions, priorities, and actions

Key inputs
- Literature review
- Key informant interviews
- Extensive involvement of BECOME leadership team and subcommittee
- Expertise of consulting team

Topics
- Demographics and descriptors
- Experience with oncology care team
- Perceptions of clinical trials
- Motivations
- Barriers
- Support needs
- Information needs
Key Informant Interviews

- In-depth qualitative interviews with a range of vantage points
- 13 Black people living with MBC

Participants

- 8 clinicians
- 4 hospital/academic research administrators
- 4 breast cancer researchers
- 2 payers (insurance)

Topics

- Considerations and Barriers
- Support and Information
- Recruitment
Survey Development

- Drafted by CBWhite using inputs – lit review, 2019 survey, key informant interviews, and BECOME and MBCA experiences and objectives
- Reviewed by six beta testers and principal investigator identified by MBCA
- Revised based on feedback and input

Next Steps

- MBCA submitted to North Star Review Board
- Programmed for online administration
- Paper version created by MBCA for those requesting it

“By faith I have lived with Metastatic Breast Cancer, terminal stage 4, for almost 7 years. I support clinical trials. I support the BECOME project. We need your support too.”
Sheila Pettiford
MBC Patient and Advocate
Final Report

Patient-led research found 8 out of 10 Black women and men living with metastatic breast cancer would consider participating in clinical trials.

- **Better Inform**: 36% of Black women and men living with MBC received as much information as desired about clinical trials.
- **Inspire Trust**: 67% of Black women and men living with MBC want information about clinical trials from a person with same racial or ethnic identity.
- **Ensure Access**: 64% of Black women and men living with MBC have difficulty finding clinical trials.
- **Address Concerns**: Only 32% of Black women and men living with MBC believe treatment during clinical trials will be fair and equal.

BECOME (Black Experience of Clinical Trials and Opportunities for Meaningful Engagement)

RESEARCH REPORT

AUGUST 2022
Thank you.