

Industry Membership Categories

Benefits	Premiere Members \$75K+	Sustaining Members \$50K-\$74.9K	Supporter Members <\$50K
Opportunity to nominate for Executive Group position	✓		
Lead partner opportunity on initiatives, which includes additional logo and text acknowledgement on print and digital materials	✓	✓	
Increased program visibility beginning with the relaunch of mbcalliance.org	✓	✓	✓
"Seat at the table" – at least one staff member is committed to participating on a Task Force and attend virtual or in-person bi-annual meetings at ASCO and SABCS.	✓	✓	✓
Quarterly industry reviews – industry member representatives meet for progress reports on the Alliance's work and to update each other on new MBC initiatives. Internal colleagues are also invited to attend.	✓	✓	✓
Communications – members are invited to present their latest MBC initiatives to the rest of the membership on Alliance webinars, at semi-annual meetings, and via the quarterly newsletter.	✓	✓	✓
Opportunity to collaborate with Patient/Advocate Advisor Members via the online application on initiatives/projects that would benefit from the patient perspective.	✓	✓	✓
Logo placement on the Alliance print and digital materials.	✓	✓	✓
Acknowledgement of financial support on signage at ASCO and SABCS meetings.	✓	✓	✓

Example of acknowledgement on print and digital material and signage

Certain activities of the Alliance are supported by the unrestricted financial contributions of the following member organizations:

PREMIERE MEMBERS



SUSTAINING MEMBERS



SUPPORTER MEMBERS

