The BECOME Research Project aims to better represent Black women and men in cancer research by increasing access to clinical trials for MBC. Using the patient survey data, we now have actionable steps toward the goal of improving participation of Black women and men in clinical trials.

**Better Inform**

- **Black patients lack information**
  - 92% interested in learning about clinical trials
  - but only 54% aware of MBC clinical trials happening
  - 83% somewhat or very likely to consider participating
  - 36% receive as much information as desired from oncologist & care team

**Inspire Trust**

- Black patients were more likely to want to learn about clinical trials from someone with shared experience:
  - Has same racial or ethnic identity as me:
    - Black: 67%
    - non-Black: 10%
  - Has had breast cancer:
    - Black: 73%
    - non-Black: 44%
  - Has been in a clinical trial:
    - Black: 72%
    - non-Black: 48%
  - Has metastatic breast cancer:
    - Black: 73%
    - non-Black: 51%

**Address Concerns**

- Communicate clearly about issues that worry Black patients and reasons that motivate their willingness to participate in clinical trials.
  - Black patients are less likely than non-Black patients to trust that people of all races and ethnicities get fair and equal treatment in trials:
    - Black: 22%
    - non-Black: 56%
  - Black patients are more likely than non-Black patients to believe unstudied treatments may be harmful:
    - Black: 57%
    - non-Black: 31%
  - A compelling motivation for Black patients to participate in clinical trials was to “ensure people with my racial or ethnic identity will benefit”:
    - Black: 57%
    - non-Black: 31%

**Ensure Access**

- Black patients considered the following to be important barriers to clinical trial participation:
  - **Logistics**
    - Requires a lot of travel time: 47%
    - Too many appointments and tests: 40%
  - **Finding Trials**
    - Difficulty finding trials: 64%
  - **Expense**
    - Centers that run trials don’t take my insurance: 73%
    - Financial burden: 56%
    - Worry there may be extra medical costs: 51%

**Conclusion**

8 out of 10 Black people living with MBC would consider participating in clinical trials. The actions defined in the report will make clinical trials more equitable ensuring better outcomes for all.

Read the full report at mbcalliance.org/becomereport